

# COMMUNITY PARTICIPATION

Access ATPCO's global distribution network

Join the airline membership program enabling distribution to every major GDS

Community Participation unlocks access to the industry's largest distribution network and a suite of modern retailing tools designed to help create, strategize, present, and distribute airline products with ease.

## Create

With FareManager, create and publish your products everywhere at once. (Fares, Rules, Footnotes, Linked Alliance Fares, Routings, Answer Tables, Simplified Rules, Branded Fares, and Optional Services)

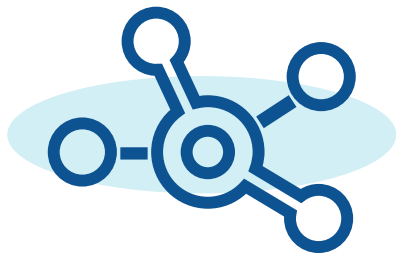


## Present

Go beyond just filing fares by creating standardized merchandising content that clearly conveys flight information. (Amenities, UTAs [Universal Ticket Attributes] Seat Infographics, Reassurance UPAs)

## Strategize

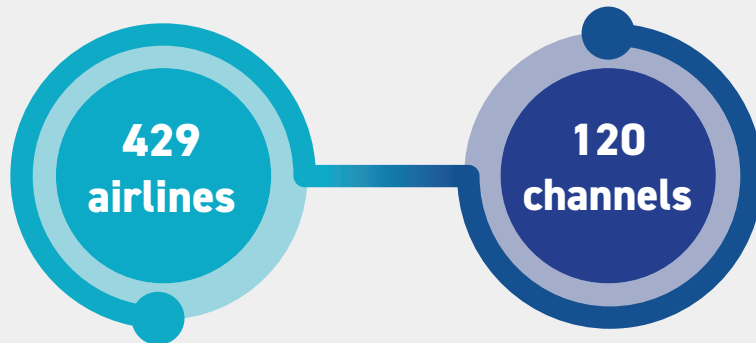
Get access to decision support tools and complete competitive data to monitor market changes and optimize your pricing strategies. (MarketView & GFS [Government Filing System])



## Distribute

More than 120 channels use our data to build compelling shopping displays. Decide with precise control which channels receive your content.

Join the growing community of over 400 airlines



and 120 channels that is shaping the future of modern airline retailing.



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# ATPCO Industry Data

ATPCO maintains industry data that enables the clear presentation of flight information and interoperability throughout the airline retailing ecosystem

## Amenities and Seat Infographic data

Amenities and Seat Infographic data is crucial to clearly communicate the onboard experience of a flight, helping shoppers understand what to expect and easily compare between offers.

## Airline-specified tax data

Airlines across the world rely on accurate data from ATPCO to facilitate the collection of ticket taxes and Passenger Facility Charges (PFCs). This data enables the accurate processing of airline exceptions, keeps continuity with local mandates, and promotes financial integrity.

## Rules and RBD data

Rules and RBD data enable the seamless interaction between codeshare and interline partners, providing the foundation for over USD 50 billion of annual interline and codeshare segments. Through this data, airlines designate which partners can access specific content, indicate how those partners can use this content, and ensure the accurate settlement of revenue.



## Engage

Influence the future of flight shopping and begin your dynamic offers journey



### Councils

Councils are composed of engaged decision makers who help ATPCO prioritize, act, and track meaningful measures of the results.



### Design teams

In these teams, airlines and channels gather to solve industry problems, help define industry standards, and bring new ideas to life.

**Want to learn more about the benefits of Community Participation? Contact us today.**



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