



## **Sales Data Exchange Plus**

*Accurately and effectively verify your ticket sales with Sales Data Exchange Plus*



*in cooperation with*





## *Are your airline products being sold at the right price in all markets?*

With ATPCO's Sales Data Exchange Plus, you can easily verify that your airline tickets and services have been sold at the intended prices in all markets. Sales Data Exchange Plus automatically re-prices each of your ticket sales using ATPCO's comprehensive database of fares, rules, taxes, and service fees. This process eliminates the need for you to complete time-consuming, and often inconsistent, manual fare checks.

Sales Data Exchange Plus identifies under-collected tickets, so you can submit these inaccuracies for agency debit memo processing. It also creates an industry standard format for structured fare calculations, including coupon tax data for all tickets. This makes it easier to use your sales data throughout all downline processes, from interline billing and settlement to yield, network, and fare management.

## **How can Sales Data Exchange Plus help you?**

- Reduces operating costs by automating the re-pricing process for targeted transactions
- Speeds up your fare verification process by checking your sales against the applicable fare, rule, service fees, and taxes just one day after the ticket was sold—the fastest available check in the industry today
- Protects your revenues by identifying under-collected ticket sales
- Eliminates the need for time-consuming and often inaccurate manual checks
- Provides structured fare calculation and tax coupon data on all verified sales, so your systems and third-party providers have a clear view of how the total price was constructed
- Uses the existing Sales Data Exchange format and infrastructure, which you can easily integrate with your direct sales, BSP, ARC, and even e-ticket data

## **What does Sales Data Exchange Plus offer?**

### **Complete fare data and pricing error checks**

- Verifies the pricing of all public, private, and negotiated fares, as well as surcharges and taxes, reported through the Sales Data Exchange, and precisely targets transactions by filtering according to attributes of the ticket sale

### **Improved data content**

- Provides structured fare, surcharge, and tax records, improving efficiency and accuracy in your sales data processing

### **Accurate and comprehensive reports**

- Features a Web reporting tool that provides detailed and summary information

### **Industry-leading data and technology**

- Capitalizes on ATPCO's comprehensive database of fares, rules, taxes, and service fees, as well as our industry standard Sales Data Exchange

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