



Consulting Services

*Turning industry solutions
into customized services*

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Your organization is unique in both its operational performance and business objectives. You have different goals from your competitors, as well as varied ways of achieving those targets. At ATPCO, we understand those distinctions and recognize that they affect how our products and services fit into your overall strategy.

Our experienced Consulting specialists work with you one-on-one to determine how ATPCO's current portfolio will best accommodate your individual objectives. That might mean helping you implement a new pricing strategy, integrate applications like Automated Reissues and Refunds into your operations, or simply manage your data more efficiently. No matter what your organization needs, our Consulting team can help you succeed by taking advantage of all that ATPCO has to offer.

Areas of expertise include

- Pricing department assessments
- Fare and rule audits
- Development of business requirements
- Cost management through effective data maintenance
- Fare structure analysis and fare class re-alignment
- Troubleshooting and problem resolution
- Implementation of Automated Reissues and Refunds (Categories 31 and 33), Fare By Rule (Category 25), and Private and Negotiated Fares (Categories 15 and 35), among other complex categories and applications

"The information covered by ATPCO put the whole picture together for me. Even though I don't do the filing, I feel I can now talk to our head office with more confidence."



What Consulting services are available?

ATPCO offers a variety of customizable Consulting services, including on-site business evaluations and assessments of data and performance. You can also request pre- and post-training consulting engagements to teach your staff how to leverage the knowledge and skills gained during ATPCO training.

How will Consulting help my organization?

Plan more effective fare strategies

- Offer more competitive fares
- Be a market leader
- Drive change for your benefit
- Better understand your passengers' buying behavior

Improve your overall operations

- Respond to competitors' actions quickly and effectively
- Understand tools available to help you
- Manage your data better
- Align your department and corporate goals

Refine your management practices

- Implement a consistently structured approach
- Improve workflow efficiency
- Decrease the learning curve for new staff members
- Create an improved training platform

Realize financial benefits

- Gather new revenues
- Make your fares more competitive
- Expand distribution channels
- Gain new ancillary revenues

To learn more about how your organization can benefit from ATPCO Consulting services, contact us at **consulting@atpco.net**.

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