

# M@rket view

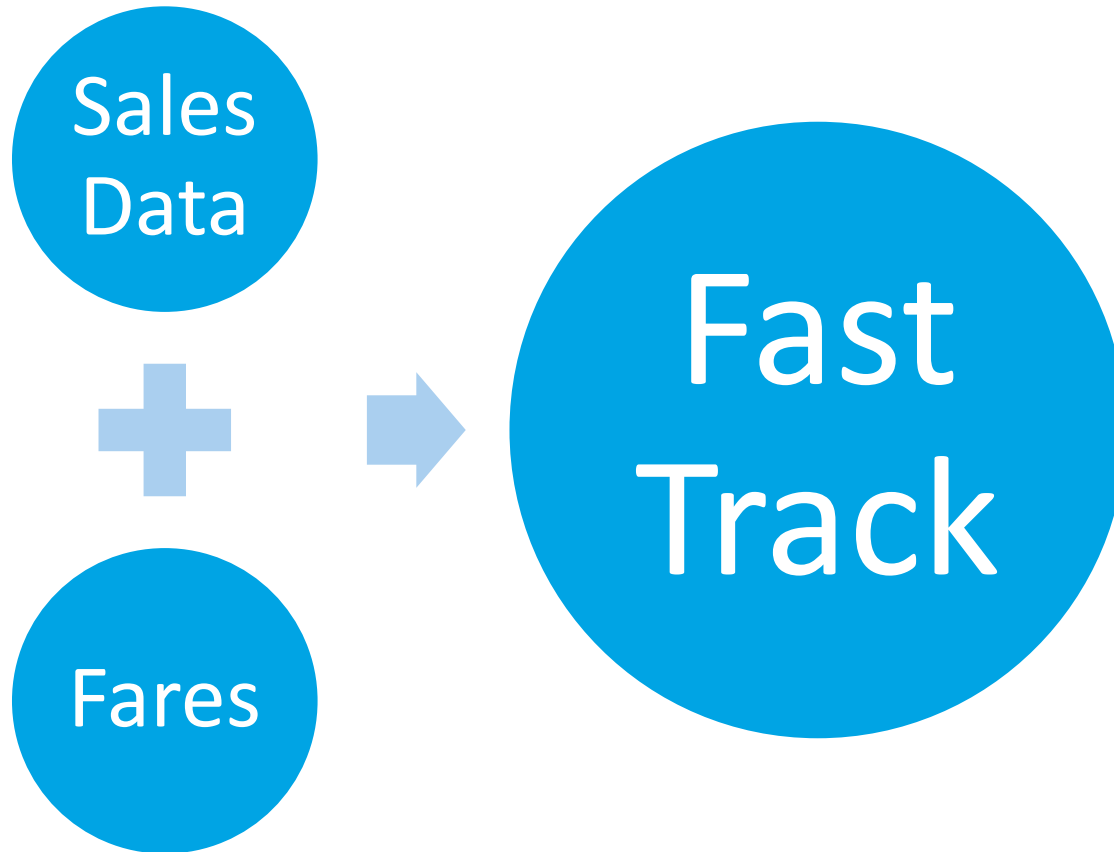
## Webinar

September 30, 2013

# Agenda

- Market View 1.1 Enhancements
  - Create your own User Defined Groups (UDG)
  - View the General Rule text
  - View the Fare by Rule text
  - Set up monitoring sets for Fast Track
- Product documentation and training material

# Introduction to Fast Track



# How Fast Track benefits you

- Adjust under-performing fares
- Identify new revenue opportunities
- Test market acceptance of new products
- Track the effectiveness of promotions

# How Fast Track benefits you

- Create and save monitoring sets that are automatically updated
- Now you can use Market View to create and submit monitoring sets to make your workflow more efficient

# Learn how to use Market View

Available on our website

- Introductory product demonstration
- User Guide
- Frequently Asked Questions

Training material:

E-learning sessions – Market View 1.1 available for free for the next 30 days

# Any questions?

Email us at

- [marketview@atpco.net](mailto:marketview@atpco.net) or
- [fasttrack@atpco.net](mailto:fasttrack@atpco.net)