



Sales Data Exchange Plus

Accurately and effectively verify your ticket sales with Sales Data Exchange Plus



in cooperation with





Are your airline products being sold at the right price in all markets?

With ATPCO's Sales Data Exchange Plus, you can easily verify that your airline tickets and services have been sold at the intended prices in all markets. Sales Data Exchange Plus automatically re-prices each of your ticket sales using ATPCO's comprehensive database of fares, rules, taxes, and service fees. This process eliminates the need for you to complete time-consuming, and often inconsistent, manual fare checks.

Sales Data Exchange Plus identifies under-collected tickets and taxes at the coupon level, ensuring you receive the right revenues from all your sales (interline, codeshare, and agency) and the right information for accurate interline billing and settlement. It also creates an industry standard format for structured fare calculations, including coupon tax data for all tickets. This makes it easier to use your sales data throughout all downline processes, from interline billing and settlement to yield, network, and fare management.

How can Sales Data Exchange Plus help you?

- Speeds up your fare verification process by checking your online and interline sales against the applicable fare, rule, service fees, and taxes just one day after the ticket was sold—the fastest available check in the industry today
- Provides tax coupon data and structured fare calculation on all verified sales, so your systems and third-party providers have a clear view of how the total price was constructed
- Uses the existing Sales Data Exchange format and infrastructure, which you can easily integrate with your direct sales, BSP, ARC, and even e-ticket data
- Reduces operating costs by automating the re-pricing process for targeted transactions
- Protects your revenues by identifying under-collected ticket sales

What does Sales Data Exchange Plus offer?

Right fare and fare-related data for interline billing processing

- Capitalizes on ATPCO's comprehensive database of your and your interline partners' fares, rules, taxes, and service fees, as well as our industry standard Sales Data Exchange

Complete fare data and pricing error checks

- Verifies the pricing of all public, private, and negotiated fares, as well as surcharges and taxes, reported through the Sales Data Exchange, and precisely targets transactions by filtering according to attributes of the ticket sale

Improved data content

- Provides structured fare, surcharge, and tax records, improving efficiency and accuracy in your sales data processing

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