



The premier pricing management tool for achieving pricing excellence

ATPCO ARCHITECT

A complete solution that gives you visibility into your dynamic competitive markets and control over every aspect of your pricing management

Simply using a decision support solution can increase airline revenue by **1-3%**

Automate

Create and automate simple to sophisticated pricing strategies

Customize

Add custom external rules that matter to your strategies

Streamline

Design workflows for your team, require approvals, or allow automatic actions



Analyze & Act

Analyze public data from over 400 airlines & act in one screen



Comprehensive

We're the industry data source, so you'll have immediate and complete access to relevant data



Total Price

Patented Total Price calculates the base fare, YQ/YR, taxes, PFCs, and surcharge amounts



Integrated

Provide your web fares to analyze and compare the whole market



Any business model

Commercial plans to fit all airline sizes and cost considerations



Future focused

You drive the roadmap—your business needs evolve, and that evolution drives what we build

Architect is web-based, no setup is needed. Your team can get started today.



AMERICAS
Doug Sharpe
dsharpe@atpco.net



EUROPE,
MIDDLE EAST, AFRICA
Ailsa Brown
abrown@atpco.net



ASIA
PACIFIC
Sam Lau
slau@atpco.net



atpco.net