

Maximizing your efficiency with Rapid Fare Update



WHO IS USING RAPID FARE UPDATE?

Over

75



global organizations are managing their fare strategy more efficiently—and at **no additional cost** as existing customers

HOW MANY PEOPLE ARE USING IT?

Over

180

users from airlines and other fare publishing organizations have requested access to start using Rapid Fare Update



WHAT DO THEY LIKE ABOUT IT?

One customer said they loved

3

things about Rapid Fare Update:



1. Quickly increase/decrease fares in one hit, without having to rely on external systems
2. Create new fares from existing fares
3. See an all-in-one view of fare levels for a route

DO THEY LIKE IT?

100%



of our initial users were impressed with the ability to review both carrier-imposed fees (YQ/YR) and some rules conditions in the same screen

ATPCO'S RAPID FARE UPDATE IS A PRICING TOOL THAT ENABLES AIRLINES TO EASILY QUERY MARKETS, UPDATE FARES, AND RELEASE THEM TO THE MARKET IN ONE SEAMLESS, INTUITIVE WORKFLOW.

WHAT CAN IT DO FOR ME?

Increased efficiency from saved market queries, user-defined groups, and custom business rules

See the complete picture of your pricing in one grid, including fares, rules, carrier-imposed fees (YQ/YR), surcharges, and footnotes

Accurately maintain price points across branded fares, fare classes, and fare families

Faster time to market with streamlined query/update/release functionality



Intuitive solution that requires less FareManager and ATPCO product knowledge

Ready to get started? [REQUEST ACCESS](#)

To learn more, [CONTACT US](#)